

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

S&M-CM/165/RCVs & TUs/2013-14/65

Dated @ Chennai-6

the 10-04-14.

Sub: Introduction of Combo Top-Up Vouchers under prepaid mobile services – reg.

Ref: CO Lr no. 26-09/2012-T&C-CM no. 01/14-15 dt 07-04-14.

Approval of the competent authority is hereby conveyed for the implementation of Combo Top-Up Vouchers under prepaid mobile services in TN LSA (incl. CHTD) as a promotional offer for 90 days with effect from **15-04-2014 to 13-07-2014**.

The details are given below:-

MRP in Rs. (incl. of S. Tax)	Usage Value in Rs.	Free On-Net Calls in Min	Validity in Days*
<b>222</b>	<b>190</b>	<b>110</b>	<b>40</b>
<b>555</b>	<b>470</b>	<b>280</b>	<b>90</b>

\*Validity in days is meant for Free on-net calls only and will not increase the main account Validity.

The above two Combo Top-Ups are available **only through C-Top-Up** and applicable for all Current Plans and old plans like Kurinji, wonder Plus & Saral Anant plans etc., except C-TOP UP plan.

Note:

- (1) The Free On-net calls deduction in account will be on minute basis for subscribers who have minute tariff.
- (2) The Free On-net calls deduction in account will be on second basis for subscribers who have second tariff.

Suitable steps may be taken to popularize the above Combo TUs.



(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.